

2020 Annual Report

Nova Scotia Young Farmers



2020 Annual Meeting Agenda

1.0 Call to Order - 7pm	
2.0 Approval of Agenda	Approval
3.0 Minutes of previous meeting - November 28, 2019	Approval
4.0 Business arising from the minutes	Information
5.0 Annual Report	Information
6.0 Financials: Year-end March 31, 2020	Approval
7.0 Appointment of Auditors	Approval
8.0 Election of Directors	Approval
9.0 New business	
10.0 Adjourn - 7:30pm	Approval

November 28, 2019 - Best Western Glengarry

Call to Order

After a brief delay, the NSYF Annual General Meeting was called to order at 5:27pm by President, Rebecca O'Connell.

Approval of Agenda

On a motion by Daniel Muir/Nicolas Roy the agenda was approved. M/C

First Call for Nominations

The first call for nominations was made with Larry Weatherby Jr, Rebecca O'Connell and Jonathan Waugh reoffering. Another application was submitted for the vacancy, Megan McCully.

Approval of 2018 Annual Meeting Minutes

On a motion by Daniel Muir/Nicolas Roy the 2018 minutes were approved. M/C

President's Report

President, Rebecca O'Connell presented a calendar year in review of NSYF activities. Highlighting the online photo challenge, #HowNSAgs. This was a challenge to showcase Nova Scotia agriculture and received over 20 submissions.

Members of NSYF attended the Farm Credit Canada (FCC) Ignite event that was hosted in Moncton back in March. A large group of young Nova Scotia farmers were in attendance, Rebecca encourage meeting attendees to go to the event if they ever have the opportunity. A FCC Ignite event will be held in Charlottetown on February 22.

Traditionally, NSYF hosts a summer BBQ & farm tour in July. This year it took place in the Truro area with young farmers touring Forest Glen Greenhouses, Truro Agromart and Green Oaks Dairy Farm. All of this would not be possible without the industry support NSYF receives.

Canadian Young Farmers Forum (CYFF) has funding available to support provincial events and is looking to co-host an event with NSYF in the winter months.

Financial Report

President, Rebecca O'Connell presented the financial report from the past year. After some discussion on the financials, the report was approved on a motion by Daniel Muir/Nicolas Roy. M/C

Second Call for Nominations

Second call for nominations was made with no response.

CYFF Report

CYFF Representative, Veronica Vermeulen was unable to attend, Rebecca presented on her behalf. The CYFF Conference will be taking place in Charlottetown from March 6-8, 2020 with keynote speaker Andrew Campbell. Larry Weatherby Jr. encouraged meeting attendees to contact their commodity groups if they are interested in attending the event, as many commodity groups have sponsored young farmers to attend in the past.

Final Call for Nominations & Completion of the Election Process

Third call for nominations was made with no response. On a motion of Daniel Muir and seconded by Nicolas Roy the slot of nominations was accepted by membership. NSYF welcomes back existing board members and new addition Megan McCully. M/C

Adjournment

On a motion by Larry Weatherby Jr. the meeting was adjourned at 6:02pm.

Activity Update

In the beginning of the year Nova Scotia Young Farmers set out with the goal of reconnecting with the youth involved in Nova Scotia agriculture, recruiting a passionate and engaged membership and enhancing our relationships with organizations across the province. We have established a formal working relationship with the Nova Scotia Federation of Agriculture that we find quite exciting as it provides us more access to NSFA staff and resources. Through this relationship, the NSFA has brought us into their branding strategy which allowed us to redesign our logo! We love the fresh new look.



Back in March, our board met with NSFA staff to participate in a strategic planning session in order to determine the direction we wanted our organization to go over the next five years. We revised our mission and vision statements, identified our priorities moving forward and highlighted the tactics we planned to implement over time. Our new mission and vision are as follows:

Mission

To support the growth and development of young farmers and ag professionals through networking and learning opportunities

Vision

Growing the next generation of industry leaders to ensure a sustainable future for Nova Scotia agriculture.

Together the NSYF board set multiple priorities for the organization moving forward which included some of the following.

Improve governance of the organization

- Review and update by-laws
- Host two in-person board meetings per year
- Host Annual Meeting in conjunction with NSFA

Provide educational and networking opportunities

- Host three regional networking events (e.g. farm tours) – Western, Central and Eastern
- Host educational workshop at AGM in conjunction with NSFA
- Host Tailgate Party at AGM in conjunction with NSFA

Enhance member value proposition

- Expand membership to young farmers and ag professionals
- Approach industry partners to include a “NSYF Discount” for industry conference registrations

While a number of our tactics are on hold or have been modified due to COVID-19, we thought it was important to share our future plans with you.

Nova Scotia Young Farmers Board



Back (L to R) Jonathan Waugh - Central Region, Alana Bent - Treasurer, Nichole van Dyk - CYFF Representative (NS/NFLD), Megan McCully - Secretary, Mandy Vosman - Eastern Region. Front (L to R) Nicolas Roy - Past President, Larry Weatherby Jr - Vice President, Rebecca Archibald - President, Jillian Bent - Western Region.

#HowNSAgs Photo Contest

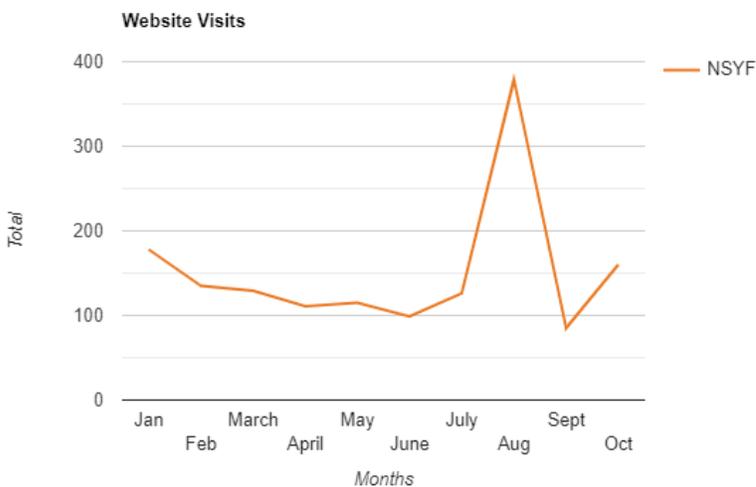
Last year we launched our #HowNSAgs photo contest, a yearly photo submission contest where anyone in the agriculture industry in Nova Scotia between the ages of 18-40 can submit photos of what their agriculture looks like. This year was our second year for the contest, and we were excited to see an increased number of submissions! Below is just a sample of the range of beautiful photos we received, we can't wait to bring this contest back next year.



Communications

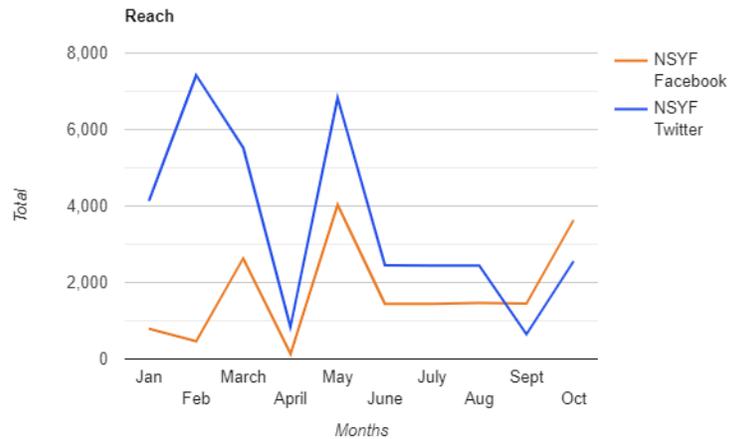
We have been working on enhancing our analytics reporting and have now moved into graphing three areas in our monthly reports. Below you will find the yearly summaries for these areas: website visits, social media reach and social media followers.

This chart depicts website visits to **nsyff.ca**.

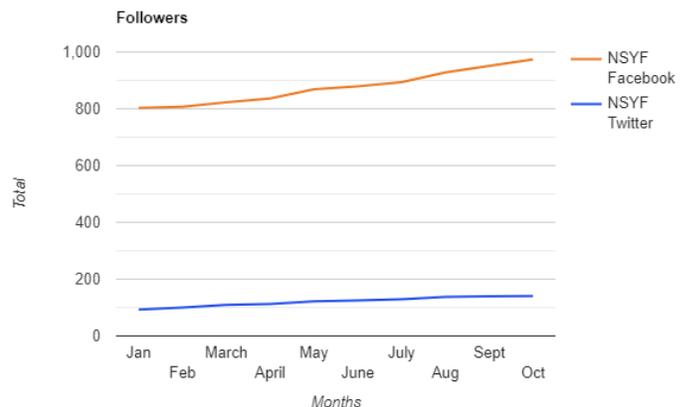


Our next chart shows the combined social media reach. The combined total takes into account the reach totals for both Twitter and Facebook - their monthly combined totals is pulled together from each platforms analytics.

You will see a few significant spikes throughout the year, notable rises are related to our celebration of International Women's Day, and the #HowNSAgs photo contest.



Our follower counts on all social media platforms continue to rise for all of our programs. It is encouraging to see that our content is reaching and engaging with new users every month.



We encourage you to follow us on Facebook and Twitter (@nsyoungfarmers) to stay up to date on all things Young Farmers!

Nova Scotia Young Farmers Forum

Comparative Balance Sheet

	As at 03/31/2020	As at 03/31/2019	Percent
ASSET			
Current Assets			
Undeposited	150.00	0.00	0.00
Credit Union Common Share	50.00	50.00	0.00
Chequing Bank Account	<u>2,834.16</u>	<u>3,244.95</u>	-12.66
Total Cash	<u>3,034.16</u>	<u>3,294.95</u>	-7.91
Total Current Assets	<u>3,034.16</u>	<u>3,294.95</u>	-7.91
TOTAL ASSET	<u><u>3,034.16</u></u>	<u><u>3,294.95</u></u>	-7.91
LIABILITY			
Current Liabilities			
HST Paid on Purchases	<u>-185.24</u>	<u>0.00</u>	0.00
HST Owing (Refund)	<u>-185.24</u>	<u>0.00</u>	0.00
Total Current Liabilities	<u>-185.24</u>	<u>0.00</u>	0.00
TOTAL LIABILITY	<u>-185.24</u>	<u>0.00</u>	0.00
EQUITY			
Owners Equity			
Retained Earnings - Previous Year	3,294.95	2,620.84	25.72
Current Earnings	<u>-75.55</u>	<u>674.11</u>	-111.21
Total Owners Equity	<u>3,219.40</u>	<u>3,294.95</u>	-2.29
TOTAL EQUITY	<u>3,219.40</u>	<u>3,294.95</u>	-2.29
LIABILITIES AND EQUITY	<u><u>3,034.16</u></u>	<u><u>3,294.95</u></u>	-7.91

Nova Scotia Young Farmers Forum

Comparative Income Statement

	Actual 04/01/2019 to 03/31/2020	Actual 04/01/2018 to 03/31/2019	Percent
REVENUE			
Sales Revenue			
Membership Dues	610.00	1,200.00	-49.17
Sponsorship Funding	2,315.00	1,175.00	97.02
Net Sales	<u>2,925.00</u>	<u>2,375.00</u>	23.16
Other Revenue			
Interest Revenue	0.76	0.73	4.11
Event Revenue	420.00	178.75	134.97
Total Other Revenue	<u>420.76</u>	<u>179.48</u>	134.43
TOTAL REVENUE	<u>3,345.76</u>	<u>2,554.48</u>	30.98
EXPENSE			
Cost of Goods Sold			
Events Expense	2,175.62	654.13	232.60
Board Meetings	45.54	0.00	0.00
Total Cost of Goods Sold	<u>2,221.16</u>	<u>654.13</u>	239.56
General & Administrative Expe...			
Advertising & Promotions	170.00	277.24	-38.68
Business Fees & Licenses	31.15	0.00	0.00
Insurance	975.00	925.00	5.41
Interest & Bank Charges	24.00	24.00	0.00
Total General & Admin. Expen...	<u>1,200.15</u>	<u>1,226.24</u>	-2.13
TOTAL EXPENSE	<u>3,421.31</u>	<u>1,880.37</u>	81.95
NET INCOME	<u><u>-75.55</u></u>	<u><u>674.11</u></u>	-111.21

