



Grow Your Business

Get help hiring and training your staff so you can grow your business.

To get started today, visit: novascotia.ca/grow-your-business

Incentives for hiring employees

Apprenticeship START

Access funding to help you hire an apprentice from a diverse group or in a rural area.

Co-op Education Incentive (CO-OP)

Receive a portion of the employee's wage when you hire a university or community college co-op student for a career-related work term.

Graduate to Opportunity (GTO)

Receive a 2-year salary incentive that reduces the cost of hiring a recent post-secondary graduate for a new, permanent full-time job.

Innovate to Opportunity (ITO)

Receive a 3-year salary incentive to help you hire a recent master's or PhD graduate for a job focused on research, innovation and exports.

Student Summer Skill Incentive (SKILL)

Access a wage subsidy to help reduce the cost of hiring post-secondary students for quality summer jobs if you work for a non-profit or registered charity.

START

Receive a financial incentive to hire an unemployed, ready-to-work Nova Scotian.

Help finding employees

Nova Scotia Works Employment Service Centres

Check out a range of free services provided by Employer Engagement Specialists to help you recruit, retain and strengthen talented employees.

Industry sector councils

Find sector-specific resources and expertise to help you attract, retain and train employees.

Job Bank

Post your jobs and look for matches with skilled job-seekers, on this online service.

One Journey Work and Learn

Get help recruiting, custom-training and hiring groups of unemployed or underemployed Nova Scotians when there's a labour shortage in your industry.

Training resources and support

Inspired to Hire

Find online tips and tools to help you reach, recruit, hire and retain younger workers.

SkillsOnlineNS

Get access to hundreds of free online training courses on work-related topics. You can set up a private learning network to assign training to staff and monitor their progress.

Workplace Education Initiative

Get help to plan education programs for your teams and secure funding to hire instructors while the training is taking place.

Workplace Innovation and Productivity Skills Incentive (WIPSI)

Access funding to help train your employees to improve the productivity and competitiveness of your business.