

Corporate Partners Program

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The Nova Scotia Federation of Agriculture (NSFA) believes in collaboration and building strong networks between the farm community, agri-businesses and stakeholders. As the sole general farm organization in the province, the NSFA provides a unique opportunity to agri-businesses and stakeholders to join us in supporting the vision of a prosperous and sustainable future for Nova Scotia farms and farmers.

Participating in the Corporate Partner Program provides you with the opportunity to communicate and network with over 90% of agricultural production in Nova Scotia, representing over 100 agricultural products. We will help get your business messaging in front of our members to support their farming goals and to build your business recognition!

We are suggesting a number of different opportunities for your business and if none of these fit, don't worry – give us a call and we will work together to find something that fits your budget and goals!

Leader - \$5,000+

Designed for those businesses and stakeholders looking to be connected with the NSFA and its members by making an investment in supporting the membership through the work of the organization. The Leader will receive a custom package with at minimum the benefits, recognition and opportunities of investors, along with the additional opportunity to meet with key stakeholder groups within the industry.

Investor - \$1,599 - \$4,999

Designed for those businesses and stakeholders looking to be connected with the NSFA and its members by making an investment in supporting the membership through the work of the organization. The Investor will receive a custom package with at minimum the benefits, recognition and opportunities of partners, along with the opportunity to further their profile through events and communications.

Partner - \$1,500

Designed for those businesses and stakeholders looking to be connected with the NSFA and its members and receive a higher profile recognition through various communication channels of the NSFA and to have multiple opportunities for advertising and mail-outs that will land directly in our members' hands!

Supporter - \$500

Designed for those businesses and stakeholders looking to be connected to NSFA and its members with some promotion recognition and some opportunity for advertising within NSFA's communication channels.

For more information on the Corporate Partner Program:

Katherine Tuttle
Communications Coordinator
ktuttle@nsfa-fane.ca
(902) 893-2293



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	Leader \$5,000 +	Investor \$1,599 - \$4,999	Partner \$1,500	Supporter \$500
Benefits				
Mailed News&Views Newsletter	X	X	X	X
Access to NSFA Conference Space	X	X	X	X
Annual Meeting Tradeshow Booth	X	X	X	\$100 Discount
Two tickets for NSFA Annual Meeting Banquet	X	X	X	X
Recognition				
Annual Certificate of Recognition	X	X	X	X
Corporate Partners website page	Logo & Link	Logo & Link	Logo & Link	Name & Link
Recognition on NSFA social media (min. once per year)	X	X	X	X
Recognition at Annual Meeting	X	X	X	X
Recognition in Annual Meeting Book	Logo & 1 page ad	Logo	Logo	Name
Opportunities				
Two digital ads (shared via eNews and social media)	X	X	X	X
One 1/2 page ad in News & Views	X	X		
One feature article on NSFA website (shared via eNews and social media)	X	X	X	
Insert in News & Views at cost	X	X (limit 1/yr)	X (limit 1/yr)	
Opportunity for two representatives to meet with NSFA Council	X (limit 1/yr)	X (limit 1/yr)		
Two representatives will be invited to participate in the Commodity Presidents' Roundtable	X (limit 1/yr)			
Two representatives will be invited to participate in the County Presidents' Roundtable	X (limit 1/yr)			

