

## **Essential Business Management Skills**

You decided to farm most likely because you enjoy working with livestock, crops and/or machinery. Few get into business because they enjoy the management necessities of a business! However running a business requires different skill sets beyond production. Through this course we will look at management skills to increase your success rate covering such topics as marketing, human resource management, record keeping, understanding financials, communication and negotiation skills, knowledge of business regulatory issues, inventory control, planning, organization, problem solving, strategic planning, succession planning, etc. The depth of each topic area will depend on the needs of the participants who sign up for the program.

Location: Truro – NSFA office building

Time: 9 weeks; every Wednesday, from 10: 00 am to 3 pm, starting on January 8, 2020

Instructor: Yvonne Thyssen-Post, P.Ag., Thyagrissen Consulting Ltd.