

# Corporate Partners Program

2019-2020



# Corporate Partners Program

The Nova Scotia Federation of Agriculture (NSFA) believes in collaboration and building strong networks between the farm community, agri-businesses and stakeholders. As the sole general farm organization in the province, the NSFA provides a unique opportunity to agri-businesses and stakeholders to join us in supporting the vision of a prosperous and sustainable future for Nova Scotia farms and farmers.

Participating in the Corporate Partner Program provides you with the opportunity to communicate and network with over 2,400 farm families, representing over 100 agricultural products. We will help get your business messaging in front of our members to support their farming goals and to build your business recognition! We are suggesting a number of different opportunities for your business and if none of these fit, don't worry – give us a call and we will work together to find something that fits your budget and goals!

## Investor - > \$1,500

Designed for those businesses and stakeholders looking to be connected with the NSFA and its members by making an investment in supporting the membership through the work of the organization. The Investor will receive a custom package with at minimum the benefits, recognition and opportunities of partners, along with the opportunity to further their profile through events and communications.

## Partner - \$1,500

Designed for those businesses and stakeholders looking to be connected with the NSFA and its members and receive a higher profile recognition through various communication channels of the NSFA and to have multiple opportunities for advertising and mail-outs that will land directly in our members' hands!

## Supporter - \$500

Designed for those businesses and stakeholders looking to be connected to NSFA and its members with some promotion recognition and some opportunity for advertising within NSFA's communication channels.

## Friend - \$75

Designed for individuals who wish to be a member of the NSFA to keep in touch with the industry – particularly those that are no longer actively farming but want to be kept in the loop! You'll be added to the mailing list and have access to member benefits and training opportunities.

## For more information on the Corporate Partner Program:

Carolyn Van Den Heuvel  
Director of Outreach & Member Relations  
[cvandenheuvel@nsfa-fane.ca](mailto:cvandenheuvel@nsfa-fane.ca)  
(902) 893-2293

# Corporate Partners Program

	Investor > \$1,500	Partner \$1,500	Supporter \$500	Friend \$75
<b>Benefits</b>				
Mailed News&Views Newsletter (7 times per year)	X	X	X	X
Access to training opportunities and discounts through NSFA programs	X	X	X	X
Access to select member benefits*	X	X	X	X
Access to NSFA Conference Space	X	X	X	
Annual Meeting Tradeshow Booth	X	X	\$100 Discount	
Two tickets for NSFA Annual Meeting Banquet	X	X	X	
<b>Recognition</b>				
Annual Certificate of Recognition	X	X	X	Friend of NSFA Card
Corporate Partners website page	Logo & Link	Logo & Link	Name & Link	
Recognition on NSFA social media (min. once per year)	X	X	X	
Recognition at Annual Meeting	X	X	X	
Recognition in Annual Meeting Book	Logo	Logo	Name	
<b>Opportunities</b>				
One 1/8 page ad in News & Views	X	X	X	
One 1/2 page ad in News & Views	X	X		
One feature article in News & Views	X	X		
Mail-out to NSFA Membership at cost	X	X (limit 2/yr)		
	Plus ++			

**Benefits available through our Corporate Partners Program:**

\*to be determined