

## **Business Skills for Growth and Profitability**

**Is your business ready and on track for growth?**

**Is your business strategy giving you the results you are looking for?**

Business Skills for Growth and Profitability is a 40- hour program designed for small to medium businesses seeking greater growth. Topics include:

- Priming your business to prepare for future growth
- Strategic positioning to strengthen your business
- Marketing fundamentals
- Pricing for profit
- Creating the right workplace culture
- Identifying your human resource needs
- Strategic planning for growth
- Succession Planning