

WordPress

Learning Outcomes

- Create a Domain Name
- Develop Content for their Site
- Understand Links and Hypertext
- Get their Site Found in Search Engines
- Apply “Best Practices” to Search Optimizations
- Connect their Website to Social Media Channels

Course Details and Concepts

Content Management Systems

Required Software

Computers and Hosting

Working with Templates

Building a Website

Working with Search Engines

Maintaining the Site